BTP-L540

4" Direct Thermal Desktop Label Printer

Specimen Labeling / Shipping Labels

Shelf Labeling

Barcode Labeling / Ingredient and Nutrition Labels

Industries and Uses

Retail – Barcode, Item and Shelf Tags

Food Preparation – Ingredients and Price Labels

Healthcare – Specimen, Prescription and Medical Records

Logistics – Shipping, Receiving and Returns

Warehouse – Inventory, Invoices and Records

Industrial/Manufacturing – Item, Order and Information

Government – Asset Tags, Document and Evidence

Compact High Speed Label Printer

The versatile BTP-L540 direct thermal label printer is ideal for producing shipping labels, item tags, shelf tags and more on a wide variety of media up to 4¾" wide. Featuring a compact, space-saving design, the BTP-L540 provides fast 150mm per second printing, 4MB of flash memory and 64MB of SDRAM for storage of fonts and graphics.

SNBC, a leading manufacturer of specialty printers and mechanisms, is widely recognized for quality and value. Look to SNBC for the world's most affordable label, POS and kiosk printers.

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Features

- Compact Design
- User Friendly Operation
- Supports BPLZ and BPLE Programming Languages

Optional Devices / Upgrades

Modify or upgrade your printer with these easy-to-add options:

- Serial, Parallel, Ethernet and Wireless WiFi Interface Boards are User Interchangeable
- Peeler (Factory Option)

Supported Media

- Black Marked Labels
- Butterfly Labels
- Continuous Label Rolls
- Die Cut Labels
- Fanfolded Labels
- Notched Labels
- Roll-Fed Labels
- Tags
- Wristbands

Specifications

Print Method:		Direct Thermal
Resolution:		203 DPI x 203 DPI
Print Width:		4-1/8" (104mm) Maximum
Print Speed:		5-7/8" (150mm) per Second Maximum
Memory –	Flash:	4MB
	SDRAM:	64MB
Sensors:		Adjustable Reflective Sensor / Fixed Transmissive Sensor / Center Alignment / Top Cover Position / TPH Overheating Protection / Mark Sensor / Paper Present Sensor
Drivers –	32 Bit:	Windows® 10 / 8 / 7 / Server 2008 / Server 2003 / XP / 2000 / Vista
	64 Bit:	Windows® 10 / 8 / 7 / Server 2008 / Server 2003 / XP / Vista
Interface:		USB+Serial / USB+Parallel / USB+Ethernet / USB+WiFi
Control Panel –	Status LED:	Power Status (Green, Orange and Red)
	Control Button:	FEED
LCD Screen:		Printer Configuration / Display Status
Bar Code –	1D:	Code39 / Code93 / Code128 / EAN8 / EAN13 / Interleaved 2 of 5 Barcode / Industrial 2 of 5 Barcode / Standard 2 of 5 Barcode / Codabar / UPC/EAN Extensions / UPC-A / UPC-E / GSI Databar
	2D:	QR Code / Data Matrix / PDF417 / MicroPDF417 / UPS MaxiCode
Fonts:		15 Bitmapped Fonts / One Scalable Font / Five Resident Mono-Spaced Dot Fonts / Asian Characters (Single-Byte, Double-Byte) Including Simplified Chinese, Traditional Chinese, Japanese, Korean, etc. User Can Download Self-Defined Fonts (Bitmapped, Scalable) to FLASH or SDRAM
Character Modification:		Rotate 0°, 90°, 180°, 270° / Enlarge 1 ~ 8 Times / Reverse
Graphic Printing:		Binary Non-Format Bitmap / HEX / PCX / BMP and IMG Format Bitmap Can Be Downloaded Into FLASH and RAM
Language:		BPLZ / BPLE (BPLZ and BPLE is a ZPL-EPL Self Adaptation Language)
Code Page –	Code Page:	437 / 850 / 851 / 852 / 855 / 857 / 860 / 861 / 862 / 863 / 865 / 866 / 869 / 737
	Windows:	1250 / 1251 / 1252 / 1253 / 1254 / 1255
Paper –	Type:	Continuous / Label / Black Mark / Wristband Paper
	Paper Thickness:	0.06mm ~ 0.19mm
	Paper Width:	25/32" (20mm) ~ 4-3/4" (120mm)
	Maximum Roll Diameter:	5" (127mm) Maximum
	Label Length:	3/8" (10mm) ~ 39-3/8" (1,000mm)
	Paper Out:	Tear-Off (Standard) / Peel Off (Factory Option)
Reliability –	Printhead Life:	Continuous Paper > 50 Km / Label Paper > 500,000 Labels (Label Length = 30mm)
	Tear Off Cutter:	> 300,000 Cuts
	MTBF:	> 360,000 Hours
Power Supply –	Input:	110 ~ 240 VAC, 50/60 Hz
	Output:	24V DC, 2.5A
Temperature –	Operating:	40° ~ 114°F (5° ~ 45°C)
	Storage:	-40° ~ 140°F (-40° ~ 60°C)
Humidity –	Operating:	20% ~ 90% RH
	Storage:	20% ~ 93% RH
Dimensions:		6-3/4"W x 6-9/16"H x 8-1/16"D
Weight:		Approx. 3.53 lbs. (1.6 kg)
Safety and EMI:		CCC / UL / CE / CB / FCC

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